



FRANK L. WIGGIN
KNOWS THE WAY
TO
"GET PEABODY
ON THE MOVE"

A POSITIVE PROGRAM FOR THE ENTIRE CITY NOT "POLITICAL PATCHWORK" A PROGRAM OF LEADERSHIP — DECISION — DIRECTION

SCHOOLS and CLASSROOMS:

FRANK L. WIGGIN WILL build and expand schools wherever necessary — not draw sketches in newspapers — and will not waste time and money building them!

WILL develop a sound and solid program of building and expansion with a definite timetable — so that parents will know where and when their children will go to school — and the taxpayers will know how much it will cost;

WILL demand and insist that the highest possible academic levels be the real aim of the school system — buildings alone are not enough;

WILL meet with the School Committee, City Council and Department Heads night and day, if necessary, to put this program into effect immediately and without delay!

SEWERAGE SYSTEM:

FRANK L. WIGGIN WILL immediately appoint a Sewerage System Advisory Committee, with professional assistance, to develop an **OVER-ALL PROGRAM — NOT POLITICAL PATCHWORK** — for the renewal, extension and installation of sewer facilities throughout the City, again with a definite timetable;

WILL press for the expansion of the South Essex Sewerage District facilities without which no real progress can be made — It has been delayed too long already!

WILL take immediate steps to acquire the Railroad Right of Way from Lowell St. to West Peabody;

WILL study the advisability and practicality of a separate sewerage system for West Peabody;

WILL confer immediately with Federal officials for the possibility of obtaining Federal Funds for this project;

WILL develop a comprehensive sewerage system plan so that we shall know how we are going to proceed, how long it will take, how much it will cost, how it will be financed.

WATER SYSTEM:

FRANK L. WIGGIN will intensify the efforts to search for additional water supply and **WILL NOT TOLERATE** delay in the construction and installation of storage and distribution facilities in West Peabody.

LIBRARY FACILITIES:

FRANK L. WIGGIN WILL PROVIDE permanent public library facilities for South Peabody and **WILL PROVIDE** the funds for a Bookmobile, a long needed adjunct to our Library facilities.

PLAYGROUNDS:

FRANK L. WIGGIN WILL PROVIDE additional playground areas where needed and **WILL INSTALL** equal recreational facilities for all the children of Peabody.

SIDEWALKS:

FRANK L. WIGGIN WILL CORRECT the present hit or miss method of sidewalk construction and **WILL INSTALL** sidewalks along the main highways for the safety of the school children.

ROADS:

FRANK L. WIGGIN will repair roads where necessary without two year delays such as Russell Street.

POST OFFICE FOR WEST PEABODY:

FRANK L. WIGGIN WILL CONFER with Postal officials for the construction of a Post Office in a suitable location in West Peabody.

MUNICIPAL DUMP:

FRANK L. WIGGIN WILL make a sincere effort to solve the dump problem once and for all.

INDUSTRIAL DEVELOPMENT:

FRANK L. WIGGIN WILL DEMAND AND INSIST that the Industrial Development Commissioners either pursue more actively their search for more industry to broaden our tax-base or resign and be replaced by men who will. In either event the Commission will receive the full and vigorous support of the Mayor's office.

CAPITAL EXPENDITURE PROGRAM:

FRANK L. WIGGIN WILL INSTITUTE a Capital Expenditure Program — with the advice of specialists in that field — designed to effect a continuing program of improvements over a given period of years and to avert a sudden impact on the tax rate and costs of municipal government.

**IN SHORT, FRANK L. WIGGIN WILL DO WHAT THE PRESENT
MAYOR HAS NOT DONE AND WHAT THE PRESENT MAYOR
HAS BEEN UNWILLING TO DO AND INCAPABLE OF DOING.**

HIS RECORD OF SERVICE AND EXPERIENCE

★ COUNCILLOR - AT - LARGE

COMPLETING 10th CONSECUTIVE YEAR.

★ SCHOOL COMMITTEEMAN — 1950-1953

★ PARK COMMISSIONER — 1940-1942

★ VETERAN OF WORLD WAR II — European Theatre

★ LIFE-LONG RESIDENT OF PEABODY

★ AS A MEMBER OF THE SCHOOL COMMITTEE:

Proposed the legislation which established a kindergarten program.

Sponsored the drive for rehabilitation of Leo Buckley Stadium.

Supported and voted for construction of **schools that have been built!**

Voted for qualified personnel.

★ AS A COUNCILLOR-AT-LARGE:

Supported every move that made it possible for the Northshore Shopping Center to locate in Peabody.

Supported every progressive step for the welfare of the City.

His guide has always been — IS IT GOOD FOR THE CITY OF PEABODY?

GET PEABODY ON THE MOVE!

ELECT FRANK L. WIGGIN MAYOR

EDMUND V. KAVANAUGH, Chairman,
WIGGIN FOR MAYOR COMMITTEE